



ASOPRS ADVERTISEMENT SPECIFICATIONS

Ad Size

ASOPRS PROGRAM BOOK page trim size is 2133px x 1600px (digital publication as PDF only)

	WIDE	HIGH	COLORS
Full page	2133px	1600px	CMYK* or RGB
1/2 page	1050px	1600px	CMYK* or RGB

*All spots colors must be converted to CMYK.

Ad Submission

Preferred: PDF Format

Resolution as above and fonts embedded; CMYK (no spot colors) or RGB.

Software Formats (if submitting original working files)

Preferred: InDesign CS, Illustrator and Photoshop.

Not accepted: Publisher, Pages, PowerPoint, Microsoft Word, Canva

File Formats

Preferred: High resolution PDF

Also accepted: High resolution TIFF, EPS, JPEG

Links

All artwork/image files must be included if original working files are provided.

(i.e. "Package" files if using InDesign)

Fonts

If working files are provided include all fonts used with the layout application.

OpenType fonts are preferred. We do not guarantee the flow of TrueType fonts.

File Transfer by Email

Ad files can be submitted via email at jason@stonescreative.com.

Online File Transfer

For online transfer of ad files please contact Stones Creative at email above or 612.205.4287.

Media Format

USB Drive or CD/DVD is acceptable if online transfer is unavailable.