



2024 SOCIETY SPONSORSHIP PROSPECTUS

ASOPRS is excited to invite our industry partners to support the Society's mission and connect with our members on various levels!

2024 Annual Meeting Exhibit and Sponsorship Opportunities are located in the **Meeting Prospectus**.



We invite you to partner with us!

SOCIETY BENEFITS

Be highly visible on the ASOPRS website, and in both print and digital OPRS journal issues!

Promote your company with an ad in our Society journal, *Ophthalmic Plastic and Reconstructive Surgery*.



SCIENTIFIC SYMPOSIA BENEFITS

Showcase your business to over 200 attendees at our member's only Spring Symposium and at our Fall Symposium, which attracts up to 900 members and non-members!

Promote your products and services through a Product Theater and exhibit, high traffic signage, and program book advertisements.



PODCAST BENEFITS

Tap into an average podcast audience of 250 elite ASOPRS Member surgeons!

Sponsor podcast episodes, highlight your support by professional voice-over talent, and add your logo to podcast notifications in emails and on the ASOPRS website.



THE OCULOFACIAL PODCAST

Click a podcast site to listen to episodes.





Benefits of Corporate Sponsorship

Sponsor a single episode of TOP for \$3,000!
 Contact amandamacrina@asoprs.org to
 learn more.

2024 Fee

Platinum	Gold	Silver	Bronze
1 available	1 available	2 available	4 available
\$125,000	\$75,000	\$45,000	\$20,000

Society Benefits

Logo and sponsorship level on Society Corporate Partner webpage	✓	✓	✓	✓
Full page ads in OPRS print issues and digital ad	2 issues			

Meeting Benefits

Company-developed promotional Product Theater at Fall Symposium – seating for 150	✓			
Company-developed promotional Mini Product Theater at Fall Symposium – seating for 30		✓		
Company-developed promotional Product Theater at Spring Symposium – seating TBD	✓			
Exhibit space at Spring Symposium	✓	✓	1 OR Fall	
Exhibit space at Fall Symposium	✓	✓	1 OR Spring	
Recognition in onsite signage and digital program at Fall and Spring Symposia	✓	✓	✓	✓
Full page ad in digital meeting programs at Fall and Spring Symposia	✓	✓	✓	✓
Complimentary Spring Symposium Welcome Reception tickets	8	4	2	2
Complimentary Spring Symposium YASOPRS/Women in ASOPRS Reception tickets	8	4	2	2
Complimentary Fall Symposium Reception tickets	8	4	2	2

TOP Podcast Benefits (28–32 Episodes in 2024 Season)

Sponsor of podcast episodes	Full season	Half season	Quarter season	4 episodes
Professional voice-over sponsorship mentions during every podcast (intro, a 30-60 second spot, and outro)	intro, second spot, and outro	intro and outro	intro	
Recognition of podcast sponsorship in spring and fall digital meeting programs podcast advertisement (designed by ASOPRS)	✓	✓	✓	✓
Recognition of sponsor by name in the podcast's description and in all sponsored episode descriptions (in all platforms the podcast is offered)	✓	✓	✓	
Recognition of sponsor, with logo, in the link to the podcast on the ASOPRS website and in any broadcast email sent by ASOPRS about the podcast episode	✓	✓	✓	✓

PLATINUM SPONSOR (One available)

2024: \$125,000

Sponsor Society Benefits

- Linked prominent logo in Platinum Tier Corporate Partner ASOPRS Website Page
- Full page ads in OPRS for the remaining issues of the year

Sponsor Scientific Symposia Benefits

- Company-developed promotional Product Theater at Fall and Spring Symposia
- Complimentary exhibit space at Spring and Fall Symposia
- Recognition in onsite signage and digital program at Fall and Spring Symposia
- Full page ad in digital meeting programs at Fall and Spring Symposia
- 8 complimentary Spring Symposium Welcome Reception tickets
- 8 complimentary Spring Symposium YASOPRS/Women in ASOPRS Reception tickets
- 8 complimentary Fall Meeting Symposium tickets

Sponsor Podcast Benefits

- Three professional voice-over sponsorship mentions during every podcast (intro, a 30-60 second spot, and outro). 28-32 episodes planned for 2024 season.
- Recognition of sponsor, with logo, in the link to the podcast on the ASOPRS website and in any broadcast email sent by ASOPRS about the podcast
- Recognition of podcast sponsorship in spring and fall digital meeting programs podcast advertisement (designed by ASOPRS)
- Recognition of sponsor by name in the podcast's description and in all season's episode descriptions (in all platforms the podcast is offered)



GOLD SPONSOR (One available)

2024: \$75,000

Sponsor Society Benefits

- Linked prominent logo in Gold Tier Corporate Partner ASOPRS Website Page
- 2 full page ads in OPRS

Sponsor Scientific Symposia Benefits

- Mini Product Theater at Fall Symposium
- Complimentary exhibit space at Spring and Fall Symposia
- Recognition in onsite signage and digital program at Fall and Spring Symposia
- Full page ad in digital meeting programs at Fall and Spring Symposia
- 4 complimentary Spring Symposium Welcome Reception tickets
- 4 complimentary Spring Symposium YASOPRS/Women in ASOPRS Reception tickets
- 4 complimentary Fall Symposium Reception tickets

Sponsor Podcast Benefits

- Two sponsorship mentions (intro and outro) during half of the 2024 podcast episodes
- Recognition of sponsor, with logo, in the link to the podcast on the ASOPRS website and in any broadcast email sent by ASOPRS about the podcast
- Recognition of podcast sponsorship in spring and fall digital meeting programs podcast advertisement (designed by ASOPRS)
- Recognition of sponsor by name in the podcast's description and in half of the season's episode descriptions (in all platforms the podcast is offered)



SILVER SPONSOR (Two available)

2024: \$45,000

Sponsor Society Benefits

- Linked logo in Silver Tier Corporate Partner ASOPRS Website Page

Sponsor Scientific Symposia Benefits

- Complimentary exhibit space at either Spring OR Fall Symposium
- Recognition in onsite signage and digital program at Fall and Spring Symposia
- Full page ad in digital meeting programs at Fall and Spring Symposia
- 2 complimentary Spring Symposium Annual Banquet tickets
- 2 complimentary Spring Symposium YASOPRS/Women in ASOPRS Reception tickets
- 2 complimentary Fall Symposium Reception tickets

Sponsor Podcast Benefits

- One sponsorship mention (intro or outro) during a quarter of the 2024 podcast episodes
- Recognition of sponsor, with logo, in the link to the podcast on the ASOPRS website and in any broadcast email sent by ASOPRS about the podcast
- Recognition of podcast sponsorship in spring and fall digital meeting programs podcast advertisement (designed by ASOPRS)
- Recognition of sponsor by name in the podcast's description and in a quarter of the season's episode descriptions (in all platforms the podcast is offered)



SPRING SYMPOSIUM ANNUAL BANQUET



SPRING SYMPOSIUM

BRONZE SPONSOR (Four available)

2024: \$20,000

Sponsor Society Benefits

- Linked logo in Bronze Tier Corporate Partner ASOPRS Website Page

Sponsor Scientific Symposia Benefits

- Recognition in onsite signage and digital program at Fall and Spring Symposia
- Full page ad in digital meeting programs at Fall and Spring Symposia
- 2 complimentary Spring Symposium Annual Banquet tickets
- 2 complimentary Spring Symposium YASOPRS/Women in ASOPRS Reception tickets
- 2 complimentary Fall Symposium Reception tickets

Sponsor Podcast Benefits

- Recognition of sponsor by name in the podcast's description and in 4 season's episode descriptions (in all platforms the podcast is offered)
- Recognition of sponsor, with logo, in the link to the podcast on the ASOPRS website and in any broadcast email sent by ASOPRS about the podcast
- Recognition of podcast sponsorship in spring and fall digital meeting programs podcast advertisement (designed by ASOPRS)





Learn more about these opportunities
and contact us directly for more details.



American Society of Ophthalmic Plastic and Reconstructive Surgery

www.asoprs.org

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Contact: Amanda Macrina, Meeting Manager
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